

# To the Pen

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## Inside:

- *Cam Clark Ford Series about Cam Clark Ford*
  - *2017 Sponsors*
- *OAS Show Series Winners*

Welcome to the Cam Clark Ford Series ... Meet our sponsors

## CAM CLARK FORD

For more than 25 years Cam Clark Ford has been a fixture in Airdrie, serving customers in the fast-growing community just north of Calgary.

But now the award-winning dealership is finding wider appeal, with people driving from all over to discover the advantages of shopping at a big dealership with a small-town feel.

Since 2009 the sales volume has nearly doubled at the dealership conveniently located

just off Highway 2.

"As Airdrie has grown, we've grown."

Cam Clark operates out of a large, modern, full-service facility that opened in July 2012, but despite its size it remains a smalltown dealership.

At its core is the dealership's commitment to customer service being the No. 1 priority.

"That's how Cam Clark Ford has grown. Anyone can sell you a car, we want to try and

*continued on page 2*

## CAM CLARK FORD EXCLUSIVE

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keep our customers happy and know that you'll buy from us again."

Proof of the dealership's success is reflected in it being honoured by Ford Canada as a Diamond Club Member, an award given based on customer service and satisfaction. Cam Clark Ford is the only dealership in Western Canada to receive that designation, which Bruce credits to the dealership staff working together to serve customers. He says employees are empowered to make decisions to keep a customer satisfied.

"We all have the same mission in life. We treat people the same way we'd want to be treated ourselves. It's really about keeping it simple." Of course the Ford vehicles for sale are also part of the success at Cam Clark.

Ford has made a commitment to have

no model lineup older than two years, with redesigned vehicles such as the Mustang, Edge and F-150's arriving at the lot daily. Those new vehicles are backed by the full-service nature of then dealership, from the gleaming showroom to the pre-owned vehicle sales department and complete autobody and paint collision centre.

Cam Clark's service department is also impressive and includes a drivethru reception area with room for eight vehicles, so customers don't have to get out in the cold when dropping off their car. A five-bay Quick Lane service facility open six days a week offers basic maintenance such as oil changes, with no appointments necessary. There is even a two-bay car wash to keep customers vehicles sparkling when they leave the dealership.

Helping people get into the vehicle they

need is the job of Cam Clark Ford's financing department, which deals with all the major banks and credit unions, as well as Ford's own credit department. The staff assist with financing and offer extra services such as vehicle protection packages and extended warranties.

As a longstanding member of the Alberta business community, the dealership has supported the local economy, but has also worked hard to give back to the community by supporting many charities and causes. In 2013 Cam Clark was named recipient of the Ford Salute to Dealers Award for outstanding community contributions.

For more information, visit Cam Clark Ford located at 1001 Highland Park Blvd. N.E., in Airdrie, call 1-888-904-5224 or visit [camclarkfordairdrie.com](http://camclarkfordairdrie.com).

~ reprinted from *Calgary Herald* (2014)

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# OAS HIGH POINT WINNERS ARE...

High Point Winners Received Beautiful Summer Coolers



**High Point Open Class Champions**  
Cody Walker, Amanda Goodwin & Calvin Baldwin



**Ten Class High Point Champions**  
Dayna McComish Scott Cressman & Leanne Cressman



**Seven Class High Point Champions**  
Brad Dingreville, Anne Thompson & Victor Boardman,



**Five Class High Point Champions**  
Willow Boyle, Serenity Enders & Shaelynn Enders



Senior Youth High Point Rider - Karley Patton  
Reserve High Point - Kennady Royko



Junior Youth High Point Rider - Serenity Enders  
Reserve High Point - Serenity Kane



**Open Class Champions May 27**  
Scott Cressman, Wallace McComish & Karl McGillicky

## May 27 Winners Are:

Ltd Open Class - Leanne Cressman, Ron Mathison & Debbie Thompson

10 Class - Kyle Dingreville, Alissa MacKay & Rene O'Rourke

7 Class - Victor Boardman, Brad Dingreville & Anne Thompson

5 Class - Brad Dingreville, Courtney Dingreville & Leslie Wilkie

SrYth Class - Kennady Royko, Megan Mathison & Karley Patton



**Junior Youth Class Champions May 27**  
Kaleigh McCallum, Serenity Enders & Hope Elkins (adult)

## CATTLE SPONSORS

### OPEN CLASS

- 0 - The Bullpen
- 1 - Black Magic Quarter Horses  
Big Rock Arena/ Gord Robinson
- 2 - H Visscher Contracting Ltd./  
Harold Visscher
- 3 - Black Diamond Land & Cattle Co.
- 4 - Tracey Leask
- 5 - Tiles Plus Canada Inc./  
Chris Baczkowski
- 6 - Silver Slate Arena
- 7 - Hometown Dental
- 8 - Pawz On Bookkeeping/  
Laurie McIntosh
- 9 - Cressman Electric/ Scott Cressman

### TEN CLASS

- 0 - C&J Baldwin/P&L Bolin
- 1 - Black Magic Quarter Horses  
Big Rock Arena/ Gord Robinson
- 2 - Remax Realty/ Dale Glover
- 3 - Kent & Donna Hillard
- 4 - Tracey Leask
- 5 - Tiles Plus Canada Inc./  
Chris Baczkowski
- 6 - H Visscher Contracting Ltd./  
Harold Visscher
- 7 - MacKay Performance Horses
- 8 - Pawz On Bookkeeping/  
Laurie McIntosh
- 9 - Santangelo Family

### SEVEN CLASS

- 0 - C&J Baldwin/P&L Bolin
- 1 - H Visscher Contracting Ltd.  
Harold Visscher
- 2 - Black Magic Quarter Horses  
Big Rock Arena/ Gord Robinson
- 3 - Online Training & Learning Mngt  
Solutions Specialist/ Drew Parker
- 4 - Cressman Electric/ Scott Cressman
- 5 - Holly & Barb
- 6 - Barb & Holly
- 7 - Bruce Stewart
- 8 - JAK Contracting/ John Kamerbeek
- 9 - CTPA Judges  
Chritine Sowiak/Deb Myslicki

### FIVE CLASS

- 0 - Denise Guzowski
- 1 - Frontier Western Shop/Trevor Booth
- 2 - Denise Guzowski
- 3 - On Track Maintenance/  
Willow & John Boyle
- 4 - Mill Store
- 5 - Giddy Up/ Lorie Inglis
- 6 - Black Magic Quarter Horses  
Big Rock Arena/ Gord Robinson
- 7 - OAS
- 8 - Frontier Western Shop/Trevor Booth
- 9 - Stockmans Restaurant

**ELITE SPONSOR Cam Clark**  
**YOUTH CLASS SPONSOR Robson Ranch, Kurt Robson**